



J. Bitterlich for a clearer and more accessible European Union

Joachim Bitterlich, former Foreign and Security Policy Advisor to Federal Chancellor Helmut Kohl and German Ambassador to NATO and then Spain, addressed the European Precast Concrete Industry gathered on Friday 5<sup>th</sup> June on the occasion of BIBM General Assembly.

On the eve of the European elections and in the ongoing ratification process of the Lisbon Treaty, Joachim Bitterlich spoke in favour of a more institutionally structured and more understandable European Union. The European Union has to be more accessible in its daily life for its citizens to get a clearer perspective on EU projects, policies and challenges.

Emmanuel Berck from the European Commission introduced the political lines followed by this institution in favour of SMEs. The question of the Late Payment Directive being presently revised by the European Commission was raised as a subject of utmost importance to the precast concrete industry.

**ABOUT BIBM:**

BIBM is the European association representing the Precast Concrete industry, involved in the supply of sustainable solutions for the built environment. The sector employs more than 210.000 people in 8.000 production plants around Europe, generating more than 35 billion Euros of turnover.

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